



## UNDERSTATED LUXURY AND MODERN SENSIBILITY

### AVANI UNVEILS ITS NEW BESPOKE KITCHEN AT IDS16 IN COLLABORATION WITH BURDIFILEK

**FOR IMMEDIATE RELEASE – TORONTO, Canada – January 21, 2016** – Offering visitors a new interpretation of the contemporary kitchen environment, AyA Kitchens and Baths luxury brand AVANI proudly launches its latest kitchen collaboration with internationally renowned interior design duo Burdifilek. Unveiled for the first time today at the 2016 Interior Design Show (January 21-24, 2016), guests will experience a one-of-a-kind kitchen that features the highest quality materials and the newest kitchen technology.

Designed by Diego Burdi, Creative Director of the Toronto-based Burdifilek, this kitchen features a warm textured palette expressed in noble materials to capture the product's quiet sophistication. Gently backlit with a soft glow, the kitchen is comprised of sculptural forms to showcase the quality of craftsmanship and reflect the luxurious quality of AVANI.

“This bespoke kitchen is designed to open people’s minds to what’s possible. Traditional kitchens are fixed in their designs to encompass one particular style, leaving little to no room for layers of individual expression. This kitchen is a framework – discerning in its taste level, but not trendy – designed to sit as a backdrop for individual personality to shine through,” said Diego Burdi, Creative Director of Burdifilek.



Sleek matte cabinetry and statement-making focal points including a large central island and a gallery-like shelving system create a space that does not look like a kitchen at a viewer’s first glance. Hidden storage systems are enclosed in stunning cabinetry throughout the kitchen. A custom 10 foot wall of smoke grey cabinetry conceals a fridge, freezer and an integrated pull out storage system, while the island encloses a full recycling system, dishwasher drawer and custom, integrated cooktop.

Subtle details including full height custom pulls on the pantry wall coupled with beveled drawer fronts to eliminate additional hardware and textured interiors add to the sophistication of this kitchen. The open shelving wall features alternating stone, glass and walnut custom routed to nest wine bottles. Another structural focal point is the artful cantilevered island at the centre of the kitchen with overlapping planes of honed marble and an integrated, custom sink.



#### //STUNNING ELEMENTS OF THIS COLLABORATION INCLUDE:

- The highest quality materials have been used including different types of honed marble from CIOT (Blue Nirvana, Verde Azores), smoke Starphire glass, and bronzed metal accent finishes.
- The cabinetry surfaces are made of an innovative nanotech material called FENIX NTM® by Arpa Industriale. This cabinetry has an ultra matte surface (eliminating glare), a soft feel, and can thermally heal from micro-scratches.
- Exclusive Cleaf textured laminate interiors in a Malga finish provide a luxurious and unexpected contrast to the ultra matte grey cabinetry.
- A new lighting line from FLOS has been incorporated into the design to illuminate and complement the kitchen.
- Integrated dishwasher drawer and wall ovens by Fisher & Paykel, Integrated Fridge and Freezer by Liebherr, and integrated custom concept cook surface.



AyA Kitchens and Baths President Dave Marcus and Burdiflek Creative Director Diego Burdi united over a shared vision for design. While serving on the Design Exchange, Canada's Design Museum, they recognized an opportunity for the two brands to create a forward-thinking space. AVANI and Burdiflek share a desire to bring understated luxury to the kitchen, which is beautifully considered and impeccably executed.

"We wanted to work with Burdiflek because of their dedication to inspired design. The collaborative process was highly refined and meticulously thought out," said Dave Marcus, President of AyA Kitchens and Baths. "AyA Kitchens is committed to driving innovation and pushing the realms of kitchen design by offering the latest technologies and collaborating with proven design leaders. The greatest part of working with different designers every year is that each year we are challenged to work outside of our comfort zone to produce something exceptional. For visitors, this translates into the joy of discovery and inspiration."

#### //ABOUT AVANI

Founded by AyA Kitchens, AVANI was created to better serve the luxury kitchen market in North America. Designed in conjunction with renowned creative visionary Dror Benshetrit, founder of NY-based Dror, AVANI is a highly curated, strictly modern, custom made collection featuring clean lines, warm textures, movement and fine hidden details. Competing directly with Europe's best brands, AVANI kitchens are designed with the highest possible attention to quality and detail. [www.avanikitchens.com](http://www.avanikitchens.com) @avanikitchens or visit [www.ayakitchens.com](http://www.ayakitchens.com) @ayakitchens

#### //ABOUT BURDIFILEK

BURDIFILEK is an international interior design consultancy refining experiences for retail, hospitality, and real estate development partners around the world for over 22 years. Led by Creative Director Diego Burdi and Managing Partner Paul Filek, our design philosophy embraces sophistication and creative intelligence. Inspired by travel and exploration, art and artisans, the firm's identity is demonstrated through an ability to realize expressive, sophisticated interiors with global relevance. We are creators of an international style, transcending trends to blend distinctive design vision with trademark elegance and polish. The reputation we have built reflects our commitment to excellence and artistry, to create one-of-a-kind works of art to elevate a brand experience. The size and scale of our studio ensures our commitment to excellence with every project we take on. By exploring the depth of each brand, clients entrust us with the creation, development, and evolution of their signature brand identity to refine the expression of its experience. [www.burdiflek.com](http://www.burdiflek.com)

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